YOUR REWARDS
START HERE

Register, collect HERO Bites and enjoy rewards on your next order.

Welcome to HERO Rewards.

500 **HERO Bites when you register**

KEEP EARNING

10 HERO Bites for every $1 spent.

HOW TO EARN

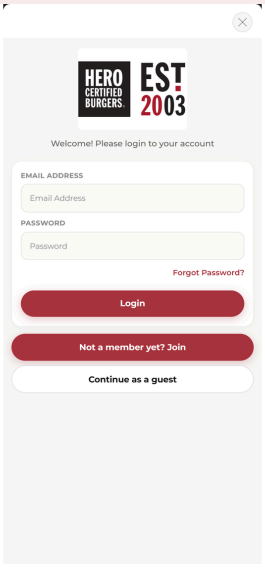
Online orders: Sign in to your HERO account and order through the HERO App or website. Your bites are added automatically.

In-store orders: Open your Loyalty Card QR code for the cashier to scan at participating locations.

01 REGISTER OR LOG IN

Use the HERO App to access your rewards.

Already registered? Just log in before ordering to earn bites and use your available rewards.



Redeem your HERO Bites online

Order in the HERO App or on the website. Your available rewards appear in the HERO Rewards section.

1

Log in

Register or sign in to your HERO account.

2

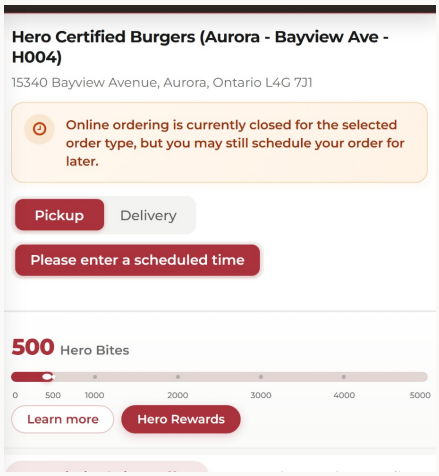
Start your order

Select Order Online, choose Pickup or Delivery, then select your location.

3

Open HERO Rewards

On the menu page, tap the HERO Rewards button.



FIND THE RED BUTTON

Your current HERO Bites balance appears above the menu. Tap HERO Rewards to view what you can redeem.

4

Choose your reward

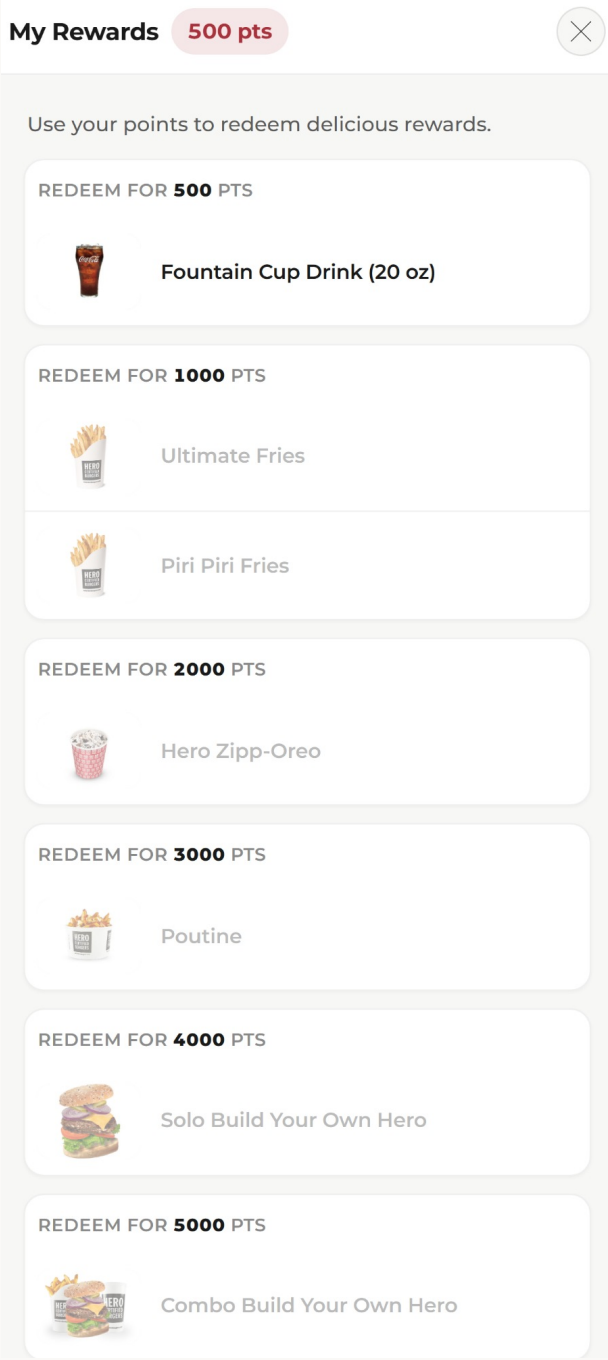
Select an eligible reward, customize it if required, and add it to your cart.

NEXT: SEE AVAILABLE REWARDS

Your points determine which rewards are unlocked. The list on the next page shows an example.

Choose an available reward

Open HERO Rewards to see the items you can redeem with your current HERO Bites balance.



REWARDS YOU CAN USE

Rewards become available as you collect HERO Bites. Choose an unlocked reward and add it to your cart.

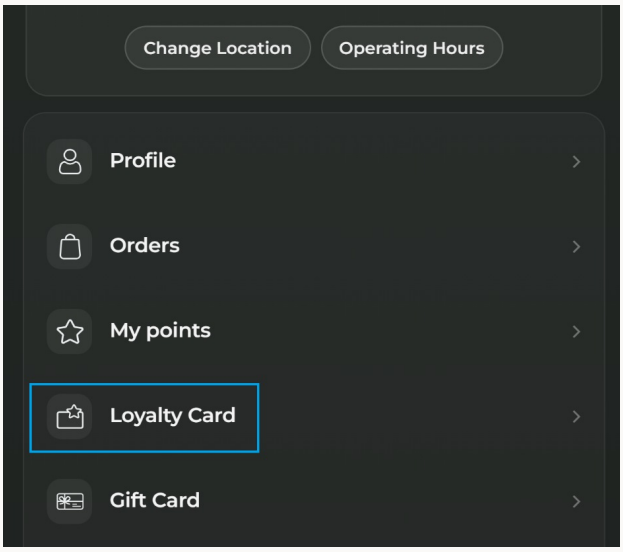
500 HERO BITES

For example, 500 bites can unlock a Fountain Cup Drink (20 oz).

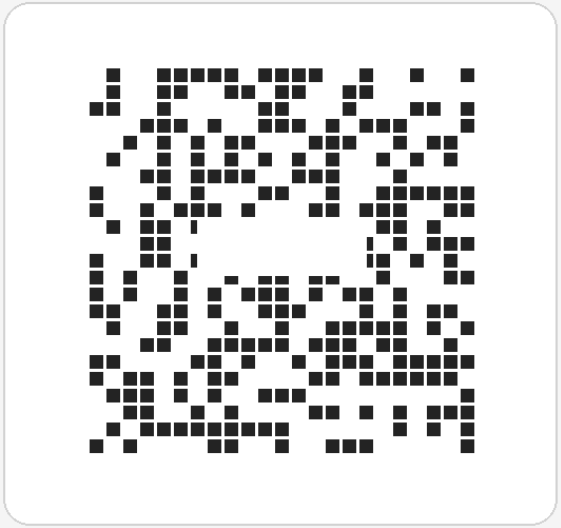
Complete your order through the HERO App or the online ordering website.

Use your Loyalty Card in store

At participating HERO locations, show the cashier your Loyalty Card QR code to earn or redeem HERO Bites.



01 MENU > LOYALTY CARD



SAMPLE-000000

02 SHOW YOUR QR CODE

WHERE CAN I USE HERO BITES?

Online: Earn and redeem through the HERO App or online ordering website at all locations.

In store: QR-code earning and redemption are available at select locations.

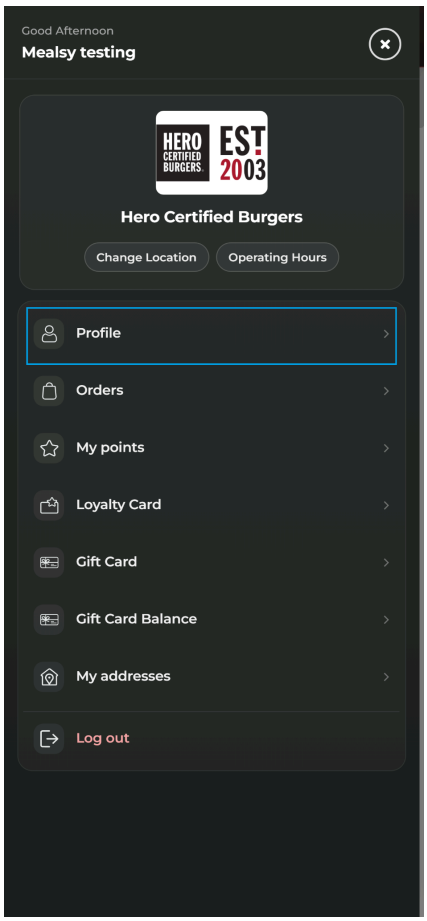
If scanning is unavailable, order through the HERO App or website to earn HERO Bites.

More in-store locations are coming soon!

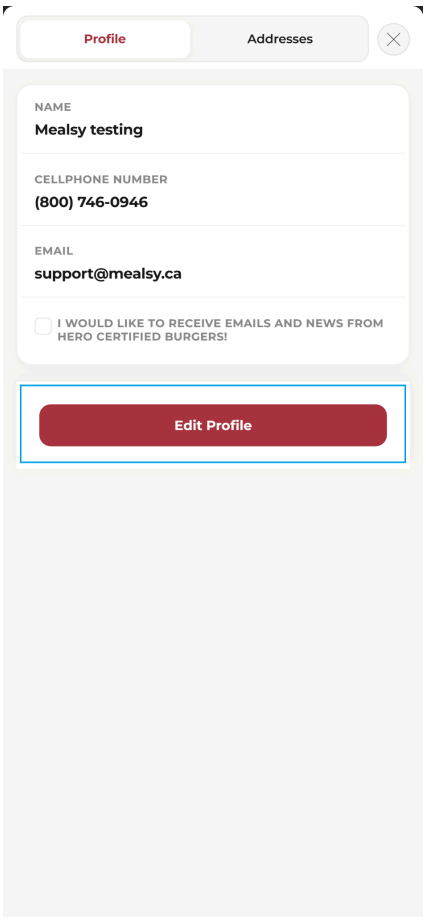
A FREE BURGER. JUST FOR YOU.

Celebrate your birthday with a FREE 4 oz. HERO Burger!

Add your birthday to your HERO profile to unlock your birthday treat.



01 Open Menu and Select Profile



02 Edit Profile

SET UP YOUR BIRTHDAY REWARD

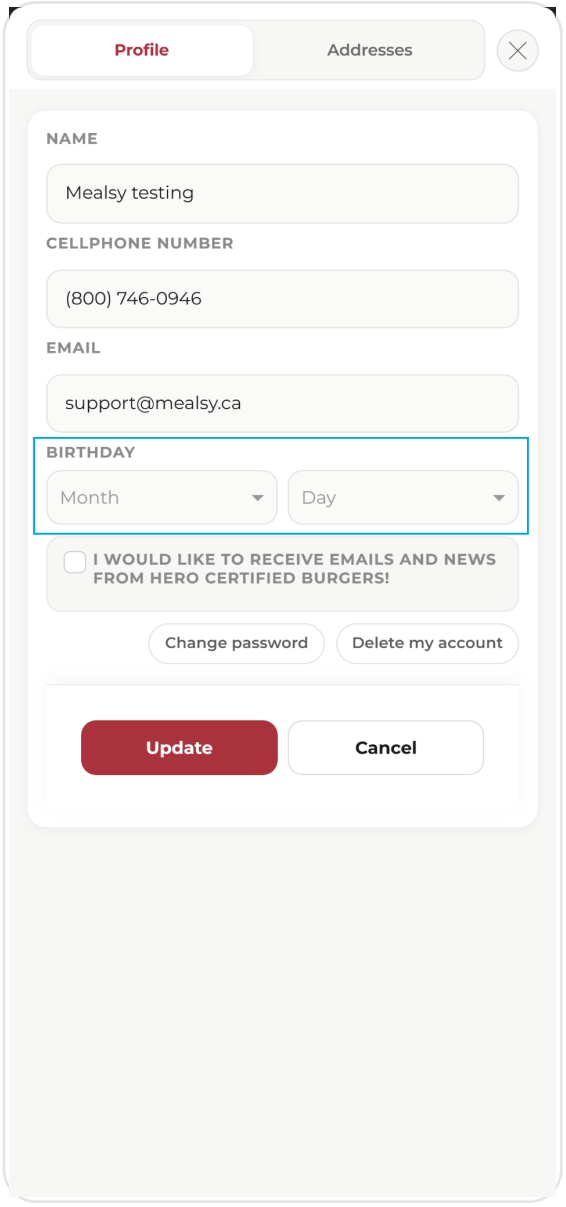
1. Open the Menu and select Profile.

2. Tap Edit Profile.

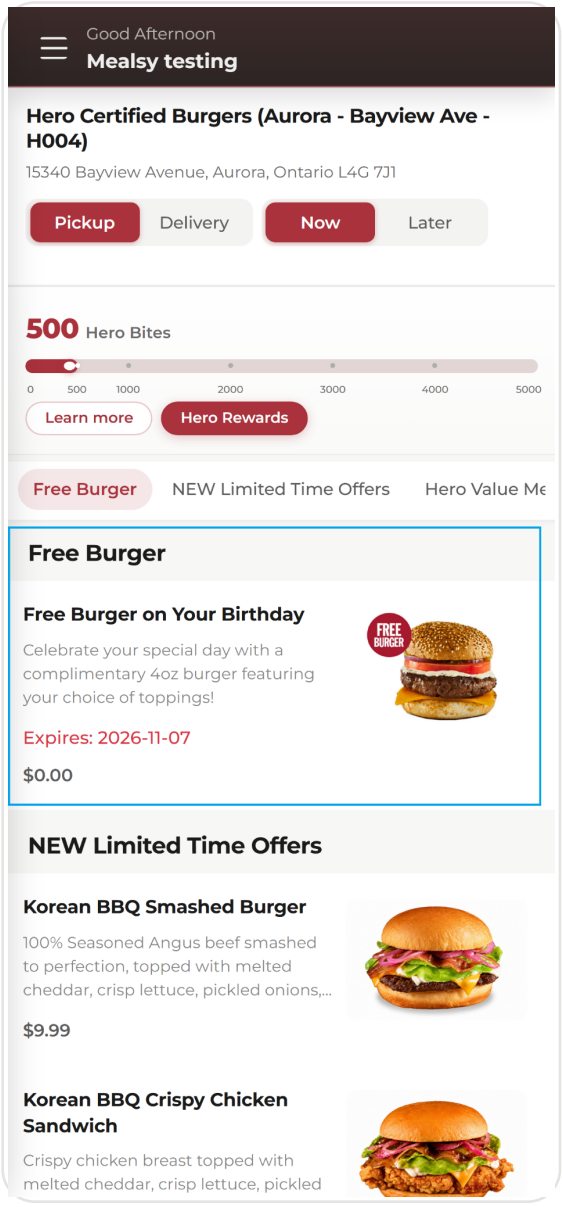
Next, enter your birthday and save your changes.

YOUR BIRTHDAY TREAT AWAITS

Save your birthday, then find your reward when the day arrives.



03 Add month & day



04 Find your free burger

3. Select your birth month and day, then tap Update.

4. On your birthday, find your free burger in the Free Burger section of online ordering on the HERO App or website.

Your birthday reward is valid for 14 days.